

# Increase Your Exposure with a Partnership



On Friday 14 March and Saturday 15 March 2014, the virtual assistant industry will be holding its annual Australian Virtual Assistant Conference (AVAC) in Brisbane.

This event is a celebration of the dedication and hard work of all Virtual Assistants worldwide. This event aims to educate and assist all VAs in their careers also providing the perfect opportunity to network with their peers and discuss services and products they can use in the business to streamline processes.

This is your opportunity to increase your exposure by forming an AVAC Partnership which will benefit your organisation throughout the entire year.

## How this Opportunity Works

### **Gold Partnership - \$A1,500**

- 3 complementary tickets to the Conference.
- Acknowledgement of your partnership and category on the Conference press releases, invitations and programme
- Website link and organisation profile for 1 year on the AVAC website
- Prominently positioned banner at the event
- Certificate of Recognition awarded at the Conference
- Your organisation's brochure will be included in the Gift Bags to delegates
- Opportunity to address the delegates at the opening of the conference
- Provision of a Trade Table to showcase your product or service
- Editorial comment within an edition of the AVAC newsletter
- Promotion on Facebook and Twitter which will entail 5 scheduled tweets a week up until the Conference and Facebook 3 status updates.



### **Silver Partnership - \$A900.00**

- 2 complimentary tickets to the Conference
- Acknowledgement of your partnership and category on the Conference invitations, programme, welcome speech
- Website link and organisation profile for 6 months on the AVAC website
- Prominently positioned banner at the event
- Certificate of Recognition awarded at the Conference
- Your organisation's brochure will be included in the Gift Bags to Guests
- Editorial comment within an edition of the AVAC newsletter
- Promotion on Facebook and Twitter which will entail 4 scheduled tweets a week up until the Conference and Facebook 2 status updates.

### **Bronze Partnership - \$A550**

- 1 complimentary ticket to the Conference
- Acknowledgement of your partnership and category on the Conference invitations, programme, welcome speech
- Website link for 3 months
- A banner at the event
- Certificate of Recognition awarded at the Conference
- Your organisation's brochure will be included in the Gift Bags to Guests
- Promotion on Facebook and Twitter which will entail 2 scheduled tweets a week up until the Conference and Facebook 1 status updates.

## Delivery Instructions (for Brochures)

Delivery instructions will be provided upon receipt of your acceptance.

## Partnership Opportunity Application Form

### Please Return this Form to:

Anita Kilkenny  
AVAC Sponsorship Co-ordinator  
PO Box 5305  
Mordialloc, Vic 3195  
Ph: 0412 88 17 33  
Fax: +613 8648 6388

Email: [anita@australianvaconference.com](mailto:anita@australianvaconference.com)

Web: [www.australianvaconference.com](http://www.australianvaconference.com)

Name	
Position	
Organisation	
Address	
Suburb	Postcode
Phone	Fax
Email	
Web	

### Partnership Opportunities (Please Tick)

Gold Partnership - \$A1,500

Silver Partnership - \$A900

Bronze Partnership - \$A550

**Payment for Partnership Opportunities must be made with Application Form (GST not collected or charged)**

Payment can be made by cheque, payable to Australian Virtual Assistants Association, or by Credit Card. For Direct Debit, please contact Anita Kilkenny or go online to <http://australianvaconference.com/sponsorships/> and follow the links.

<input type="checkbox"/> VISA	<input type="checkbox"/> MasterCard	<input type="checkbox"/> Cheque	<input type="checkbox"/> Direct Debit
Card Holders Name			
Card Number	/	/	/
Expiry Date	/		
Signature			
Total Amount	\$		

**Applications Close Friday 1 February 2014**